

Worksheet - 1

Nature and significance of Management

1. Mr. Aditya Kapoor is responsible for framing plans and policies of M/s Evershine Industries. At what managerial level, he is working. Also discuss his main functions.
2. "A business needs to add to its prospects in the long run". Which organizational level is highlighted in the statement? Mention two objectives under this category.
3. McDonalds offers 'Aloo Tikki Burger' to attract Indian customers, despite being a multinational food joint. Identify and discuss the characteristics of management highlighted in the given case.
4. Mukesh has limited authority and responsibility and interacts with the actual work force. At what level does he work in the organization.
5. "Management is open to all and any person can be appointed as manager". Why?
6. "Effect of management can always be noticed in every successful and unsuccessful organization". Identify and discuss the feature of management depicted in the given statement.
7. "Through e-chaupal, ITC aims to change the quality of life and the entire outlook of Indian farmers". Which objective is being highlighted by this initiative of ITC?
8. "An organization consists of diverse individual with different needs". Discuss the management feature highlighted in the given statement?

9. "Success of manager depends on the manner in which he practices the conceptual knowledge of management in combination with his own skills". What nature of management is indicated in the statement?
10. " Management helps to implement new changes in the organization". Which importance of management is referred in the statement?

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