

**Chapter – 6**  
**UNDERSTANDING MEDIA**  
**Worksheet – 2**

**Choose the correct option:**

1. \_\_\_\_\_ was the first Indian black and white film.
  - a. Alam Ara
  - b. Raja Harishchandra
  - c. Mughal-e-Azam
  - d. None of these
  
2. Doordarshan started transmission in \_\_\_\_\_.
  - a. 1960
  - b. 1962
  - c. 1965
  - d. 1966
  
3. Newspapers in India are printed in \_\_\_\_\_ languages.
  - a. 10
  - b. 15
  - c. 18
  - d. 23
  
4. The electronic media is a tool for \_\_\_\_\_ in democracy.
  - a. Empowerment
  - b. Entertainment
  - c. Enchantment
  - d. All of these
  
5. Both government sponsored and \_\_\_\_\_ parties are involved in mobile telephony.
  - a. Private
  - b. Political
  - c. Cultural
  - d. Social
  
6. Which of the following are forms of media?
  - a. T.V.

- b. Radio
  - c. Newspaper
  - d. All of these
7. Which one of the following is print media?
- a. Newspaper
  - b. T.V.
  - c. Radio
  - d. Television
8. Which has brought the world closer to us?
- a. Television
  - b. Tape-recorder
  - c. Typewriter
  - d. None of these
9. Which type of media offer a large variety of information to suit the taste of different readers?
- a. Electronic media
  - b. Print media
  - c. Mass media
  - d. All of these
10. Which is the main source of income of media?
- a. Advertisements
  - b. Articles
  - c. General news
  - d. None of these

**Answer the following Questions.**

- 11. How does changing technology help media to reach more people?
- 12. How are technologies costly these days?
- 13. What is the role of media in democracy?
- 14. What is a balanced report?
- 15. Describe the causes why media is not said to be independent?
- 16. Why is media referred to as the fourth pillar of democracy?
- 17. How did the India Daily report the decision?
- 18. What should be the characteristics of responsible media?

19. What is the role of media in a democracy? Elaborate.
20. How can media help in eradicating problems of farmers in rural areas?

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