

Chapter -8
MARKETS AROUND US
Worksheet - 2

Choose the correct option:

1. The first advertisement for payment was done in _____.
 - a. 1836
 - b. 1946
 - c. 1925
 - d. 1936

2. Advertisements can be used for propagating _____.
 - a. Abilities
 - b. Atrocities
 - c. Ideas
 - d. Negativity

3. Through the new age media, advertisements have become more _____.
 - a. Intrusive
 - b. Abusive
 - c. Interactive
 - d. Explosive

4. Political parties can popularise their _____ through advertisements.
 - a. Weaknesses
 - b. Shortness
 - c. Ideologies
 - d. Failures

5. _____ can be created with the help of advertisements.
 - a. Publicity
 - b. Markets
 - c. Malls
 - d. Social awareness

6. From where can we buy the medicines?

- a. Weekly market
 - b. Dairy
 - c. Chemist shop
 - d. Groceries
7. The road side hawkers sell
- a. vegetables
 - b. fruits
 - c. plastic items
 - d. all of these
8. What is an enclosed shopping space in a large building with many floors having shops, restaurants and cinema theatres?
- a. Mall
 - b. Local market
 - c. Weekly market
 - d. None of these
9. What does refer to buying and selling in large quantities?
- a. Weekly market
 - b. Mall
 - c. Wholesale
 - d. Cineplex
10. Where is the largest wholesaling vegetable market in Delhi?
- a. Azadmarket
 - b. Azadpur
 - c. Azad Nagar
 - d. None of these

Answer the following Questions.

- 11. Define the term credit.
- 12. Why do we go to markets?
- 13. Explain in brief how advertising affects our choices.
- 14. What is non-commercial use of advertisements?
- 15. Explain how advertisements can cause social change.
- 16. Discuss the changing face of advertising.

- 17.** Why is a weekly market called so? How do they work?
- 18.** Why are things cheaper in weekly markets?
- 19.** What are the advantages of weekly markets?
- 20.** What are different types of shops in the neighbourhood?

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