

Chapter -9
A SHIRT IN THE MARKET
Worksheet - 2

Choose the correct option:

1. Capital markets deal with stocks and _____.
 - a. Commodity
 - b. Equity
 - c. Bonds
 - d. Forex

2. Neighbourhood markets cater to the requirements of the _____.
 - a. Neighbourhood
 - b. Shopping malls
 - c. Traders
 - d. Whole sell

3. _____ is a major problem in rural markets.
 - a. Consumption
 - b. Affordability
 - c. Infirmity
 - d. Innovation

4. Communication media has influenced _____ marketing.
 - a. Rural
 - b. Urban
 - c. Internet
 - d. None of these

5. Shopping is concentrated during _____ in the rural areas.
 - a. Festivals
 - b. Monsoons
 - c. Drought
 - d. Drift

6. How much amount did Swapna borrow to buy seeds, fertilizers, pesticides etc.?
 - a. ₹ 1500
 - b. ₹ 2000

- c. ₹ 2500
- d. ₹ 3000

7. What promise did Swapna make to the traders?
- a. Not to give interest to him
 - b. To give heavy amount of interest
 - c. To sell her all cotton to him
 - d. None of these
8. Where is cotton sold in Andhra Pradesh?
- a. Kurnool
 - b. Hyderabad
 - c. Vijaywada
 - d. None of these
9. Which is a factory where seeds are removed from cotton bolls and then spun into thread?
- a. Ginning mill
 - b. Cloth mill
 - c. Handloom factory
 - d. Powerloom factory
10. Which is the largest cloth market in the world?
- a. Tamil Nadu
 - b. Delhi
 - c. Ahmedabad
 - d. Agra

Answer the following Questions.

- 11. Why do farmers borrow money from moneylenders?
- 12. Why does Swapna not argue with the trader further?
- 13. Write the advantages and disadvantages of the 'putting out system'.
- 14. How can awareness be increased in rural areas?
- 15. Describe briefly the new types of markets emerging in the urban areas.
- 16. What is Weavers cooperative? How does it work?
- 17. Describe the various types of markets in India.
- 18. What happens with the cloth sold at Erode?

19. How does the exporter meet pressures from foreign buyers?
20. Describe the problems in rural markets?

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